

## A QUICK GUIDE TO MADRID POPFEST 2017

*(1) So you've been all year talking about this little festival, what have you made of it? What is Madrid Popfest 2017's **PROGRAMME**?*

As every year, we've got a hell of a lot of indie pop music and friends seeing each other and catching up after 12 months. Don't be late to the sessions, specially in Sala Taboo, since we've sold all tickets this year we'll do our best to avoid waiting at the door, but we don't want you to miss that show you are looking forward to. We'll do our best. Remember that in MPF all shows start on time (fingers crossed):

Day	Start time	Where	What
Thursday 2nd	2000h	Generación X (Free access)	Screening of «My Secret World. The Story of Sarah Records» followed by a Q&A session with Sarah Records founder Clare Wadd
Friday 3 <sup>rd</sup>	1900h	Sala Taboo	Shows: <ul style="list-style-type: none"><li>- Pan Total</li><li>- Templeton</li><li>- Her's</li><li>- The Clientele</li><li>- Chorusgirl</li></ul> DJs <ul style="list-style-type: none"><li>- Los del Oso Djs</li><li>- El Cactus Radiozine Djs</li><li>- Miqui Puig Dj Set</li><li>- Sancho y Bueno</li></ul>
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Saturday 4th	1300h	Nave de Ternerias (Free access)	Sesión Vermú. <ul style="list-style-type: none"><li>- Amor de días</li><li>- Las Kassettes</li><li>- Rodney Cromwell</li><li>- Potapop Pinchadiscos</li></ul>
	1930h	Sala Taboo	Shows <ul style="list-style-type: none"><li>- El Palacio de Linares</li><li>- Neleonard</li><li>- Witching Waves</li><li>- The Spook School</li><li>- Espanto</li></ul> DJs <ul style="list-style-type: none"><li>- Clare Wadd from Sarah Records</li><li>- Clara Guitar</li><li>- When Nalda Djs</li><li>- Madrid Popfest Djs</li></ul>
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*(2) What? All **TICKETS** sold-out? There won't be any at the door?*

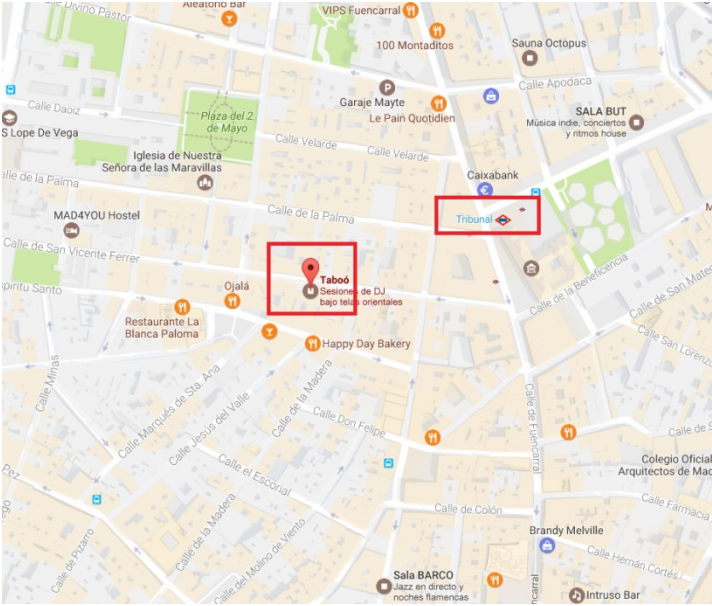
Sadly that's the case. We've been overwhelmed by your response this year, so all tickets have been sold very fast. But remember you can still go to the Vermú Session in Nave de ternerias, which is free and the venue is quite big. Or you can choose to go to the DJ sessions after the shows, just paying the usual venue's fee.

*(3) Just joking! I got the tickets four months in advance when they were put on sale! So, how far are the **VENUES**?*

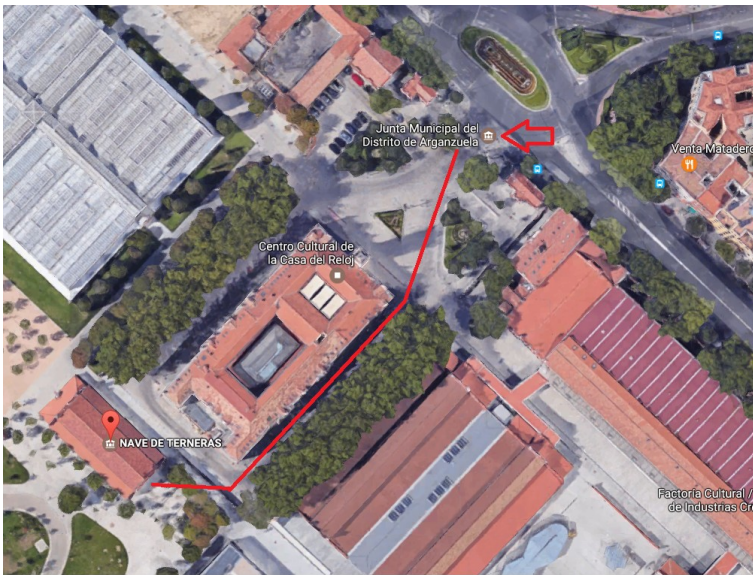
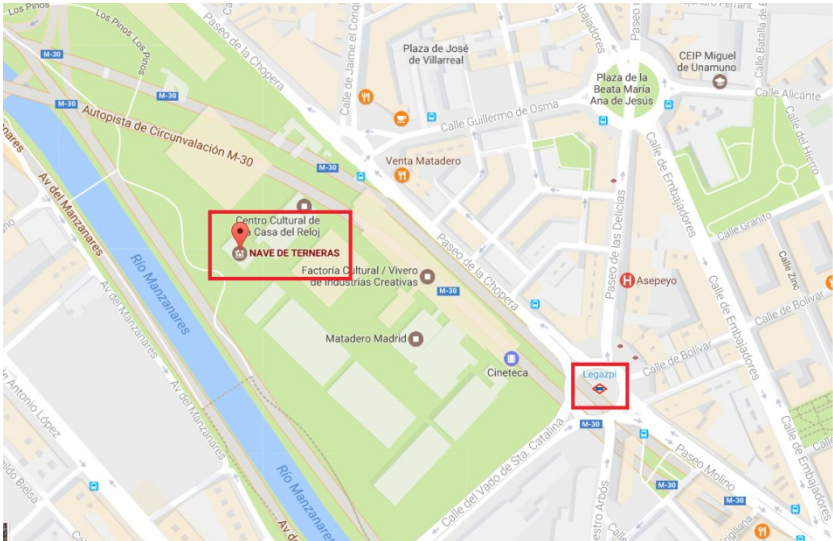
Nave de Ternerias and Taboo are a bit far away, right. But taking public transport or a bike (there's a public bike's service in Madrid called BiciMad) it won't take long. You can do a lot of exercise if you walk, but it will take you quite a while. Of course, if you decide to stop in every tapas bar on the way, you won't make it there. Arganzuela (where Nave de Ternerias is) is not the city centre, but you can still find lots of traditional Madrid bars, even more than in Malasaña.

Here are some maps in case you run out of data in your smart phone:

Sala Taboo – Calle San Vicente Ferrer 23. <M> Tribunal (lines 1 and 10)



Nave de Ternereras – Paseo de la Chopera 10. <M> Legazpi (lines 3 and 6)



(4) OK, I think I'll find it. When I hear the word festival I always think of lots of people and **OVERLAPPING** schedules. Will I miss something?

Since all tickets have been sold out, we recommend to get to the venues some time in advance in case there is any queue. But the venue won't be crowded. Everyone will feel comfortable.

And no, you won't miss a thing. The schedule is linear. So if you are fit enough (and 1/2 Madrid Popfest edition in september was a good training) you can see it all. What we haven't done is to allocate time for lunch or dinner. There are plenty of places in Madrid to eat something any time of the day. If you don't know where to go, ask us. A gastro festival some time in the future? Maybe...

(5) OK, you've convinced me and I'm going to join someone more organized than me to avoid losing any show.

Great! Glad to see our insistence has results. Come soon or you can even come to Generacion X on thursday to ask for your wristband and avoid queues at Taboo.

(6) Ah, you even give **WRISTBANDS**?

We already did last year! This year we chose a beautiful blue colour. Still, they're plastic and not fancy fabric wristbands which are very expensive. So, again, if you come to Generación X, we can give you your wristband, or you can ask for it in any of the sessions with your two-day ticket.

(7) I forgot again that I have **CHILDREN**... can I bring them with me?

Sure! The Vermú session will be perfect for them. But it's your responsibility to watch them and tell them not to drink from the glasses of the adults. If they have a ticket, they can also come to Taboo but only during the shows. And don't forget to bring ear protection for them!

(8) This friend of mine has a lot of cool Popfest's **MERCHANDISING**, where can I get that?

You can find us in Taboo in the festival stand. During the shows. During the DJ sessions we close the shop and go dance with you. If we run out of something or you don't want to hang around carrying, you can send us an email to [info@madridpopfest.com](mailto:info@madridpopfest.com) and we'll surely find a way to get the stuff to you.

Selling merchandising helps the festival to carry on!

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Adult t shirt	10 €
Child t shirt	8 €
Tote bag	6 €
Badges	1 €
Magnet	2 €

Watch out for the offers and ask for our fanzine!

(9) Oops, last year's **FANZINE** was gorgeous and colourful, but there were not many available...

Wait for this year's. It's even better! We've done some more copies, but you may have to share with your one-night-stand

We've also ask the bands to bring their own records and merch, so you can get more cool stuff.

(9) Great! More records! Will I also find label or record shop **STANDS** where I can by those things I struggle to find in my hometown?

Right! You nailed it! In Taboo, you'll want to buy it all. After tht, taking it home safely is your responsibility (since you may want to have some drinks to practice your language skills).

This year, we are very happy to count with La Fonoteca, Discos Fup, La Integral, Jabalina and Pretty Olivia Records (who will also sell items from Impermeable Records, Mondo Canapé and Meritorio Records).

*(10) Someone told me that there will be **GENDER NEUTRAL TOILETS** this year.*

Who told you that? That's right. It was first requested by The Spook School and we thought it is a great idea to make everyone comfortable. There'll be no gender separation in the toilets. Please, respect everyone and help us that everyone feels comfy.

*(11) For previous years, it gets chilly in the night, right? Is there a **CLOAK ROOM**?*

Weather forecast says that, despite the great weather in the last couple of weeks, it's going to be a bit cold. That's no impediment for us. So you can warmly stay in the venue and try to smoke less (is good for you!). There will be a cloak room in Taboo but not in Nave de Ternerías, where we can do a huge coat mountain and climb it later.

*(12) What do I do after the festival ends?*

What can you do in a 12 months period?